

WPB SSA #33 Commission Meeting Minutes
Wednesday February 15, 2017
Wicker Park Field House
1425 N. Damen Ave.

In attendance:

Brent Norsman, Chair (BN)
Rebecca Dohe, Vice Chair (RD)
Wayne Janik, Treasurer (WJ)
David Ginople, Secretary (DG)
Joe Hall (JH)
Marcy Huttas (MH)

Michael Lofton (NHS), Pamela Maass (executive director) Jessica Wobbekind (managing director),
Michael Ashkenasi (ssa program specialist)

- 1. Call to Order** at 7:03 p.m.
- 2. Review of January 18 Meeting Minutes**

Motion to approve the minutes made by WJ, Seconded by JH

No discussion

All in favor, No opposed, No abstentions

- 3. Review of Financial Reports, December 2016 and January 2017**

Motion to approve the December 2016 financial reports made by MH, Seconded by JH

No discussion

All in favor, No opposed, No abstentions

Motion to approve the January 2017 financial reports made by RD, Seconded by JH

No discussion

All in favor, No opposed, No abstentions

- 4. Chamber of Commerce Report**, delivered by PM

We had a record-breaking February mixer, we are bringing back the Biz 101s in an updated format called WPBusiness Takeout; we are working to expand our Farmers Market program to Walsh Park, WPBCC is officially a partner of Green Music Fest; we started selling ads for the neighborhood guide to cover the \$9,000 WPBCC portion of the project; working on raising sponsorship for movies in the park; working on cleaning up the website; have a call out for interns; PM is working on community outreach.

- 5. SSA Directing Manager Report**, delivered by JW

Working on the One Big Thing celebration event to take place on 3/3; Audit begins 3/7

6. Committee Reports

a. Executive , delivered by RD

Motion 1: to approve an additional \$2,000 to fund the hiring of a consultant, Jim Peters from the Responsible Hospitality Institute, from line item 5.05 (General Safety and Security Programs).

Motion to approve made by RD, Seconded by JH

No discussion

All in favor, No opposed, No abstentions

Motion 2: to approve the funding of the 2017 neighborhood guide to be produced by WHERE Magazine in an amount not to exceed \$22,000 from line item 1.07 (print materials).

Motion to approve made by RD, Seconded by WJ

Discussion – JH asks is this the same costs as last year? Answer- yes.

MH asks how did we feel about it last year? Answer- it is still a work in progress, we are working with WHERE to improve on last year's product, WJ goes through a box and half of guides per year at the restaurant.

All in favor, No opposed, No abstentions

b. Promote: WPB, delivered by RD

No motions, the committee discussed the annual report and considered a more long-term project of updating the branding, logo and color scheme of the SSA.

c. Arts, delivered by DG

Motion: to fund a reception to celebrate the public display of the six finalists for the Milwaukee/Wood/Wolcott public art installation at Jackson Junge Gallery in an amount not to exceed \$1,000 from line item 2.06 (public art).

Motion to approve made by DG, Seconded by WJ

No discussion

All in favor, No opposed, No abstentions

d. Transportation: Pedestrians, Passengers & Bikes, delivered by JH

No motions, we are looking for 20 more locations for benches; locating areas that would benefit from crosswalks; still working on bike corrals, collection letters for blue lounge →goal to get things out by March! Had a great meeting with CDOT- the master plan update was very well received, we are going to work on a pilot upgrade of the Milwaukee / Damen / North intersection

e. **Guide Development**, delivered by MH

Motion1: to approve up to \$10,000 for a quality of life and safety enhancement program rebates from line item 5.05 (General Safety/Security Programs).

Motion to approve made by MH, Seconded by WJ

Discussion- JH thinks the motion seems vague, can you explain the program? MH details the program: the committee is expanding the graffiti abatement program to include safety enhancements including exterior lighting, exterior security cameras and anti-smash window film.

Amend the motion to remove the word rebate

Amended Motion1: to approve up to \$10,000 for a quality of life and safety enhancement program from line item 5.05 (General Safety/Security Programs).

All in favor, No opposed, No abstentions

Motion 2: to produce an educational safety flyer to distribute and post on the website.

Motion to approve made by MH, Seconded by WJ

No discussion

All in favor, No opposed, No abstentions

Motion 3: to approve the 2016 Market Study update as presented.

Motion to approve made by MH, Seconded by WJ

No discussion

All in favor, No opposed, No abstentions

f. **Clean, Green & Safe** delivered by WJ

Motion 1: I move to approve and not to exceed \$20,000 from Line Item 2.11 (graffiti abatement), for low level graffiti removal from March 2017 to November 2017. Graffiti removal will be performed by Cleanslate to remove low level graffiti with in SSA#33.

Motion to approve made by WJ, Seconded by DG

Discussion- BN asks how do we track this? JW- Cleanslate goes out once a week, covers different areas, they report number of tags removed per month in the Neighborhood Beautification Report, they take before and after pictures of tag removal and can share in necessary.

All in favor, No opposed, No abstentions

Motion 2: I move to approve and not to exceed \$2,000 from Line Item 2.11 (graffiti abatement), for graffiti removal equipment. This would pay for graffiti removal equipment to be used by Alderman, Community Organizations and Steve Jensen to remove low level graffiti within SSA#33.

Motion to approve made by WJ, Seconded by DG

No discussion

All in favor, No opposed, No abstentions

Motion 3: I move to approve and not to exceed \$4,500 from Line Item 3.01 (garbage/recycling program), for Community Shredding and E-waste Recycling in 2017. This would include 5 events at 2 hours each in the Pritzker School's play lot which is located on Evergreen west of Damen. This event would occur every other month on the second Saturday of the month. This would start on March 11, 2017 and ending November 11, 2017, between 10 a.m. and 12. This service will be performed by SHORE Community Services and ShredIt.

Motion to approve made by WJ, Seconded by DG (as edited to update dates)

Discussion- JH asks, are these the same vendors? JW- the same paper recycling, new electronics vendor. PCRR does not provide this service anymore and they recommended SHORE

All in favor, No opposed, No abstentions

Motion 4: I move to approve Mary Tamminga as a voting member of the Clean and Green committee.

Motion to approve made by WJ, Seconded by DG

No discussion

All in favor, No opposed, No abstentions

7. Questions and Announcements

We are officially calling the MWW Arts committee project "One Big Thing"; JH noticed that Jo Jo's book is now being sold at the Art Institute.

8. Motion to Adjourn

Motion made by WJ, Seconded by RD

Passes unanimously