

Executive Committee
Minutes
October 17, 2017

In attendance: Brent Norsman (Chair), Rebecca Dohe (Vice Chair), Wayne Janik (Treasurer), David Ginople (Secretary), Pamela Maass (Executive Director), Michael Ashkenasi (Program Specialist)

1. The committee reviewed the recently completed tree planting initiative through CDOT.
 - a. 50 new trees planted through CDOT
 - b. 24 existing tree pits, 26 new tree pits
 - c. 7 new pits on Division, 7 on Western, 12 on Milwaukee
2. Snow Removal
 - a. We have let Cleanslate and Christy Webber know we want to use them again, but can't sign any paperwork until we're sure the 2018 budget is moving forward with Dept. of Planning & Development.
 - b. Per MA, we should have that assurance this week.
3. Holiday Decorations
 - a. Holiday banners and snowflakes awaiting permits from the city
 - b. Holiday lights will be installed at the Polish Triangle again. Have asked our vendor to get a permit from the Parks District for the Damen Arts Plaza / 606. Total cost for both = ~\$32,000-\$34,000

Motion 1: on behalf of the Promote Committee, to move \$35,000 from line item 2.06 (public art) to line item 1.06 (holiday decorations)

Motion 2: on behalf of the Promote Committee, to approve funding of holiday lighting in an amount not to exceed \$35,000 from Line Item 1.06 (holiday decorations), starting mid-November and ending early-Jan 2018. This will be performed by Illuminight Lighting at the Polish Triangle and the Damen Arts Plaza on the 606.

4. Branding "refresh" – Gina Murphy will present initial concepts at the Promote Committee meeting the first week in November
5. New and existing Commissioners – Brent and Joe's renewals have been signed by the 2nd Ward office. The new commissioner application for Tom Bellino was just sent to the 2nd Ward office last week.
6. Another broken fence at North/Marshfield (MA just found out about it this morning)

Motion 3: to approve funding to repair the planter fence at the northwest corner of North Avenue and Marshfield Ave. in an amount not to exceed \$1,700.00 from line item 2.05 (streetscape elements).

7. Press Release – Although the PR firm didn't think our press release materials (50 new trees, 5 bike corrals, etc.) would get picked up by any publications, the commissioners would still like to get the word out to DNA Info, Our Urban Times, and the local neighborhood groups

8. Security Rebate program – The commissioners discussed what reporting will be required for the rebate program moving forward, and what the payment schedule will look like (e.g. monthly reimbursement, 50% up front 50% at end of year, etc.) Also discussed was the possibility of circulating our neighborhood safety tips flyer and asking the bars if they would put them in their bathroom stalls.
9. Division St. sidewalk cafes – Per the Master Plan, consistency in sidewalk cafes (curbside vs. against the building) was one of our long-term goals. Considering that permits for cafes start getting signed Jan. 1st each year, we would need to approach Alderman Moreno by the end of this year and indicate our desire for consistency on at least a block-by-block basis.
10. Milwaukee Ave. CDOT project – The commissioners suggested a speed camera by the 606, considering the rule allowing speed cameras near public parks. Seems many motorists are still speeding along this stretch, despite the new 20 MPH speed limit.