

Wicker Park Bucktown SSA #33
Profit & Loss Budget vs. Actual
January through September 2021

	Jan - Sep 21	Budget	\$ Over Budget	% of Budget
Income				
2015 tax revenue	(2,078.72)			
2016 tax revenue	(2,148.64)			
2017 tax revenue	(9,649.56)			
2018 tax revenue	(939.11)			
2019 Tax Revenue	17,996.56			
2020 Tax Revenue	853,126.05			
Bank Interest	84.93			
City of Chicago Interest	11.76			
Total Income	856,403.27			
Expense				
1.00-20 · Customer Attraction,				
1.05-20 · Decorative Banners	2,036.00			
1.06-20 · Holiday Decorations	16,750.00			
Total 1.00-20 · Customer Attraction,	18,786.00			
1.00-21 · Customer Attraction,,				
1.01-21 · Website	-	7,500.00	(7,500.00)	0.0%
1.02-21 · Special Events	-	20,000.00	(20,000.00)	0.0%
1.04-21 · Social Media Outreach	8,836.75	12,000.00	(3,163.25)	73.64%
1.05-21 · Decorative Banners	4,186.00	6,000.00	(1,814.00)	69.77%
1.06-21 · Holdiay Decorations	3,033.00	71,349.00	(68,316.00)	4.25%
1.07-21 · Print Materials	365.87	8,000.00	(7,634.13)	4.57%
1.08-21 · Advertising / Promotion	-	18,000.00	(18,000.00)	0.0%
1.09-21 · PR / Media Relations	2,500.00	20,000.00	(17,500.00)	12.5%
1.10-21 · Community Grants	32,050.00	45,000.00	(12,950.00)	71.22%
1.11-21 · Ambassador Program	-	2,000.00	(2,000.00)	0.0%
Total 1.00-21 · Customer Attraction,,	50,971.62	209,849.00	(158,877.38)	24.29%
2.00-20 · Public Way Aesthetics.,				
2.02-20 · Landscaping	19,947.50			
2.06-20 · Public Art	3,000.00			
2.11-20 · Supplemental Graffiti Remov	2,625.00			
Total 2.00-20 · Public Way Aesthetics.,	25,572.50			
2.00-21 · Public Way Aesthetics.,,				
2.01-21 · Acid Etching Removal Prever	-	5,000.00	(5,000.00)	0.0%
2.02-21 · Landscapng	104,494.50	175,000.00	(70,505.50)	59.71%
2.03-21 · Facade Enhancement & Reba	5,000.00	20,000.00	(15,000.00)	25.0%
2.04-21 · Way Finding / Signage	-	35,000.00	(35,000.00)	0.0%
2.05-21 · Streetscape Elements	39,382.06	20,000.00	19,382.06	196.91%
2.06-21 · Public Art	32,100.00	60,000.00	(27,900.00)	53.5%
2.07-21 · Sidewalk Maint-Materials	1,543.64	2,000.00	(456.36)	77.18%
2.08-21 · Sidewalk Maint-Serv Contrac	206,966.03	280,000.00	(73,033.97)	73.92%
2.10-21 · City Permits	2,700.44	4,000.00	(1,299.56)	67.51%
2.11-21 · Sidewalk Snow Removal	60,285.69	95,000.00	(34,714.31)	63.46%
2.12-21 · Graffiti Abatement-Serv Cont	21,103.67	25,000.00	(3,896.33)	84.42%
Total 2.00-21 · Public Way Aesthetics.,,	473,576.03	721,000.00	(247,423.97)	65.68%

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3.00-21 · Sustainability/Public Places,,				
3.01-21 · Garbage / Recycling	496.36	8,000.00	(7,503.64)	6.21%
3.04-21 · Bicycle Transit Enhancement	20.00	8,000.00	(7,980.00)	0.25%
Total 3.00-21 · Sustainability/Public Place	516.36	16,000.00	(15,483.64)	3.23%
4.00-21 · Economic/Business Develop.,				
4.07-21 · Economic Impact Study	-	1,000.00	(1,000.00)	0.0%
Total 4.00-21 · Economic/Business Develc	-	1,000.00	(1,000.00)	0.0%
5.00-21 · Public Health & Safety Programs				
5.01-21 · Public Way Surveillance-Cam	-	13,000.00	(13,000.00)	0.0%
5.02-21 · Safety Improvements-Rebate	-	13,000.00	(13,000.00)	0.0%
5.03-21 · Security Patrol Services	-	5,000.00	(5,000.00)	0.0%
5.05-21 · General Safety/Security Prog	400.00			
Total 5.00-21 · Public Health & Safety Prog	400.00	31,000.00	(30,600.00)	1.29%
500-20 · Safety Programs,				
5.05-20 · General Safety/Security Prog	(690.00)			
Total 500-20 · Safety Programs,	(690.00)			
6.00-20 · SSA Management;				
6.01-20 · SSA Annual Report	11,826.77			
6.12-20 · Banking / Payroll Fees	98.68			
Total 6.00-20 · SSA Management;	11,925.45			
6.00-21 · SSA Management;,				
6.01-21 · SSA Annual Report	-	13,000.00	(13,000.00)	0.0%
6.02-21 · SSA Audit	5,500.00	9,000.00	(3,500.00)	61.11%
6.03-21 · Bookkeeping	9,355.25	17,000.00	(7,644.75)	55.03%
6.04-21 · Office Rent	8,100.00	24,000.00	(15,900.00)	33.75%
6.05-21 · Office Utilites	1,778.49	4,000.00	(2,221.51)	44.46%
6.06-21 · Office Supplies	831.34	2,750.00	(1,918.66)	30.23%
6.07-21 · Office Equip-Lease/Maint	-	2,000.00	(2,000.00)	0.0%
6.08-21 · Office Printing	1,512.80	1,500.00	12.80	100.85%
6.09-21 · Postage	38.50	500.00	(461.50)	7.7%
6.10-21 · Commission Meetings & Trai	-	3,500.00	(3,500.00)	0.0%
6.11-21 · Subscriptions/Dues	-	500.00	(500.00)	0.0%
6.12-21 · SSA Banking / Payroll Fees	1,258.33	800.00	458.33	157.29%
6.12121 · Loan Interest	-	1,750.00	(1,750.00)	0.0%
6.13-21 · Monitoring / Compliance	28.34	800.00	(771.66)	3.54%
6.17-21 · Liability / Property Insurance	1,125.52	1,500.00	(374.48)	75.04%
6.18-21 · Conferences & Training	-	2,000.00	(2,000.00)	0.0%
6.19-21 · IT Monitoring Services	1,357.30	2,000.00	(642.70)	67.87%
6.20-21 · Office Recycling	37.95	500.00	(462.05)	7.59%
Total 6.00-21 · SSA Management;,	30,923.82	87,100.00	(56,176.18)	35.5%
7.00-20 · Personnel,				
Total 7.00-20 · Personnel,	11,507.67			
7.00-21 · Personnel,,				
Total 7.00-21 · Personnel,,	143,249.30	220,490.00	(77,240.70)	64.97%
Total Expense	766,738.75	1,286,439.00	(519,700.25)	59.6%
Net Ordinary Income	89,664.52	(1,286,439.00)	1,376,103.52	-6.97%
Net Income	89,664.52	(1,286,439.00)	1,376,103.52	-6.97%