

WPB (SSA #33) Commission Meeting Minutes
Wednesday July 19, 2017
Wicker Park Field House
1425 N. Damen Ave.

Minutes

In attendance:

Brent Norsman (BN)
Rebecca Dohe (RD)
Wayne Janik (WJ)
David Ginople (DG)
Joe Hall (JH)
Marcy Huttas (MH)

1. Call to Order at 7:01

Introductions – BN

In attendance: Pamela Maass (executive director), Jessica Wobbekind (managing director), Michael Ashkenasi (ssa program specialist), Michael Lofton, Hailey from NHS

2. Review of June 21, 2017 Meeting Minutes

Motion to approve the minutes made by: DG; Seconded by: JH

No Discussion

All in favor, no opposed, no abstentions

3. Financial Reports, June 2017, delivered by WJ

Motion to approve the financial reports made by: DG; Seconded by: JH

All in favor, no opposed, no abstentions

4. Chamber of Commerce Report, delivered by PM

The July mixer at Kizuki Izakaya, lots of new faces. WP Fest is 9 days away, the Chamber is taking on a wine booth; we are a month out from the sidewalk sale event; Chillfest is coming up in November; this year's holiday party will be at Chopin; there is a new member orientation tomorrow. The Chamber has updated the by-laws to strike write-ins on the election ballot.

5. SSA Report, delivered by JW

Executive committee elections will be at the September meeting

6. Reports of Committees

a. Executive, delivered by RD

Motion 1: to approve the funding of the Volumes Bookcafe's rain poetry project during Wicker Park Lit Fest, to take place September 15-17, 2017 in the amount of \$500 from line item 2.06 public art.

Motion to approve made by: RD; Seconded by: JH

JH- please describe the event, RD explains – it is a chemical that is sprayed on the sidewalks with a stencil, the artwork shows up when the pavement gets wet.

All in favor, no opposed, no abstentions

Motion 2: to approve the funding to hire a photographer and a videographer to update our available images and to document large scale SSA projects in an amount not to exceed \$2,500 from line item 1.09 (pr and media relations).

Motion to approve made by: RD; Seconded by: WJ

JH- what is the need for this? Will it be one person or two? Answer- we often don't have current and useful pictures of the neighborhood. The need comes up frequently with the annual report, the neighborhood guide, PR, etc.

All in favor, no opposed, no abstentions

Motion 3: to move \$2,500 from line item 2.06 (public art) to line item 1.09 (pr and media relations).

Motion to approve made by: RD; Seconded by: WJ

For the previous motion

All in favor, no opposed, no abstentions

Motion 4 (on behalf of the Transportation Committee): to approve and not exceed \$25,000 from 2.02 (landscaping) for installing and maintaining street planters as part of CDOT's Milwaukee Avenue improvements.

Motion to approve made by: RD; Seconded by: WJ

JH explains the idea of enhancing the pilot project with planters and greenery

All in favor, no opposed, no abstentions

Motion 5 (on behalf of the Transportation Committee): to approve and not exceed \$25,000 from 2.05 (streetscape elements) for street painting (curb bumpouts, bike lanes, bike bumpouts) as part of CDOT's Milwaukee Avenue improvements.

Motion to approve made by: RD; Seconded by: WJ

Discussion- BN prefers to paint the slip lanes than the bike boxes.

All in favor, no opposed, no abstentions

Motion 6 (on behalf of the Transportation Committee): to move \$25,000 from 2.06 (public art) to 2.05 (streetscape elements)

Motion to approve made by: RD; Seconded by: WJ

No Discussion

All in favor, no opposed, no abstentions

Motion 7 (on behalf of the Transportation Committee): to approve John Paige as a voting member of the WPB SSA #33 Transportation Committee. *Amended to add SSA #33

Motion to approve made by: RD; Seconded by as amended: JH

No Discussion

All in favor, no opposed, no abstentions

Motion 8 (on behalf of the Transportation Committee): to approve Lindsay Bayley as a voting member of the WPB SSA #33 Transportation Committee. *Amended to add SSA #33

Motion to approve made by: RD; Seconded as amended by: WJ

No Discussion

All in favor, no opposed, no abstentions

Motion 9: to approve funding to repair the planter fence at the northeast corner of North Avenue and Paulina in an amount not to exceed \$2,500 from line item 2.05 (streetscape elements).

Motion to approve made by: RD; Seconded by: WJ

WJ asks is this enough to cover the repair of the damaged cement? MH asks is there video of the incident that caused the damage?

All in favor, no opposed, no abstentions

b. Promote: WPB, delivered by RD
the committee has paced the Wicker Buck on the back burner until other arts projects are further along in the process; we received 3 proposals for the rebranding / branding refresh of the SSA, are asking for more clarification; the committee discussed holiday lights.

Motion 1: to approve the funding of the Wicker Park Bucktown Chamber of Commerce Rack & Roll Sidewalk Sale to take place August 26 & 27, 2017 in an amount not to exceed \$3,245 from line item 1.10 (community grants).

Motion to approve made by: RD; Seconded by: WJ

Discussion- how will the money be spent? PM explains.

All in favor, no opposed, no abstentions

Motion 2: to approve funding for a branding refresh and logo redevelopment in an amount not to exceed \$12,000 from line item 4.07 (Branding Study).

Motion to approve made by: RD; Seconded by: WJ

JH asks why \$12,000? Answer- the estimate is based on the proposals, did we already discuss this? JH does not think so. RD- we want to highlight the SSA #33 not WPB. DG is supportive of the brand WPB being larger; JH – it was to blur the lines and sublimate the SSA; DG asks what the process will be, BN- requests a least a couple of presentations and is in favor of dropping the WPB altogether.

In favor: RD, WJ, JH, MH; Opposed: DG

Motion 3: to move \$12,000 from line item 2.08 (sidewalk maintenance) to line item 4.07 (branding study).

Motion to approve made by: RD; Seconded by: WJ

No Discussion

In favor: RD, WJ, MH; Opposed: DG, JH

c. Transportation: Pedestrians, Passengers & Bikes, delivered by JH

The big news is the CDOT meeting, discussion of 20 mph enforcement

d. Guide Development, delivered by MH

There was discussion of the market study report

e. Clean & Green, delivered by WJ

The committee didn't meet but JW and MA highlighted important points in the SSA report. MA and William will do a tree inventory before the end of the summer

f. Arts, delivered by DG

Committee didn't meet. Store b Vintage will NOT participate in the Blue Lounge Project

7. Questions & Announcements:

JH- the Green Music Fest website should have a link to the SSA page highlighting sustainability costs.

8. Adjournment Motion at 8:37

Motion to approve made by: WJ; Seconded by: JH

Passes unanimously