

WPB SSA #33 Commission Meeting Minutes
Wednesday, February 19th, 2025 – 6:37 PM to 7:35 PM
Hybrid Meeting Hosted at 1425 N Damen Ave and via Zoom

Attendance:

Wayne Janik (WJ)
Ginna Ryan (GR)
David Ginople (DG)
Laura Botwinick (LB)
Dominika Hertsberg (DH)

Guests – Stephanie Nappa (Epstein), Ryan Peterson (Epstein), Jack Muldowny (Studio Malt), Conor McFerran (Lift Collective), Joe Hall (C&G&T Committee Member), Lindsay Siebert (WPBCC), Felix Martinez (Wyzendale), Nayelli Reyna (Wyzendale), John Wea (Wyzendale), Elaine Coorens (M&BD Committee Member), Charlie White (M&BD Committee Member), Erica McDonald (Guest), Carol Hall (Guest)

Staff – Alice Howe (SSA Program Manager), Luke Scaletta (Community Engagement Coordinator)

1) Call to Order at 6:37 PM

2) Wayfinding Proposals

Three firms were invited to present their proposals for SSA #33's 2025 Wayfinding Project: Wyzendale, Epstein Global, and Lift Collective/Studio Malt/Right Way Signs. Wyzendale provided an estimated price of \$15,750 for their services, Epstein Global provided an estimated price between \$12,000-\$14,000 for their services, and LC/SM/RWS declined to provide an estimate until they were able to better scope out the project. Each firm was given 8 minutes to present, followed by 5 minutes of public questioning from the Commission and meeting attendees. The wayfinding presentations will be brought back to Clean & Green & Transportation Committee on March 3rd, which will recommend one firm to be approved by the Commission on March 19th.

3) Review of January Minutes

*WJ motions. DG seconds. All in favor. **Motion passes***

4) Review of January Financial Report

*WJ motions. DG seconds. All in favor. **Motion passes.***

5) Motions for Commission

Motion 1: The Arts Committee recommends to approve funding not to exceed **\$34,000** from line item **2.06 (Public Art)** to fund eight (8) CSE sculptures to be sponsored and installed within the SSA #33 boundaries, and one (1) additional CSE sculpture that will be co-sponsored with the Bucktown Community Organization. (25-0202)

Discussion: DG confirmed that the total number of CSE sculptures installed this year will be 10 (one will be comped by CSE on account of the loss of one sculpture in the 2024-2025 sponsorship)

*DH motions, WJ seconds. All in favor. **Motion passes.***

Motion 2: The Arts Committee recommends to approve funding not to exceed **\$3,000** from line item **1.07 (Print Materials)** to fund additional edits and sticker printing costs for the WPB Arts Guide, designed by Riesling Dong. (25-0203)

*DH motions. WJ seconds. All in favor. **Motion passes.***

Motion 3: The Clean & Green & Transportation Committee recommends to approve funding not to exceed **\$22,000** from line item **2.02 (Landscaping)** to purchase and disseminate 250 units of rat birth control from SenesTech in planters, tree pits, and alleyways within the SSA boundaries. (25-0201)

Discussion: WJ and AH confirmed that Christy Webber and Cleanslate will be surveying the planters, tree pits, and alleyways before dissemination to find the most effective spots and track efficacy throughout the program, in diminished sightings and stronger soil integrity. The first batch will work for 3-months and will begin as soon as possible for the highest efficiency. AH also confirmed that additional batches of the rat birth control would be significantly less than this first amount, due to initial installation.

*WJ motions. LB seconds. All in favor. **Motion passes.***

6) Adjournment Motion at 7:35 PM

*DG motions. WJ seconds. All in favor. **Meeting Adjourned.***

Next Meeting – March 19th