

WPB SSA #33 Commission Meeting Agenda
Wednesday, September 17th 2024 – 7 pm
1414 N. Ashland Ave. – Chamber Board Room (Zoom Link Available)

<https://www.wickerparkbucktown.com/ssa/commission-meetings/>

Public comment is encouraged at the end of this meeting. The chair will recognize non-commission members as appropriate. Non-commission members wishing to address the commission should signify by raising their hand to be recognized by the Chair. The Chair will have the discretion to limit discussion.

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| 1. Call to Order & Introductions | | Action |
| 2. Public Comment | | n/a |
| 3. Review of July Minutes | (Chair) | Motion |
| 4. Financial Reports for July & August | (Treasurer) | Motion |
| 5. Chamber of Commerce Report | (Executive Director) | n/a |
| 6. SSA Manager Report | (Program Manager) | n/a |
| 7. 2025 Nominations | | n/a |
| a. Chair & Treasurer | | |
| 8. Motion for Commission | | |

Motion 1: The Commission moves to approve reallocating \$10,000 from Category 1.00, Customer Attraction, to 4.00, Economic and Business Development.

9. Motions from Committees

Motion 1: The Arts Committee recommends to approve funding not to exceed **\$9,600** from line item **2.06 (Public Art)** to fund the mural proposal from Margie Criner for Elemental Spa (2225 W North Ave). (24-0915)

Motion 2: The Arts Committee recommends to approve funding not to exceed **\$2,500** from line item **2.06 (Public Art)** to purchase additional anti-graffiti paint. (24-0916)

Motion 3: The Clean & Green/Transportation Committee recommends to approve funding not to exceed **\$7,000** from line item **2.02 (Landscaping)** for Christy Webber to replace two (2) trees at 1515 N Ashland Ave and 1700 W Division St. (24-0904)

Motion 4: The Clean & Green/Transportation Committee recommends to approve funding not to exceed **\$80,000** from line item **2.02 (Landscaping)** for Christy Webber to replace 20 dead trees located within the SSA boundaries. (24-0905)

Motion 5: The Clean & Green/Transportation Committee recommends to approve funding not to exceed **\$1,300** from line item **2.05 (Streetscape Elements)** for Christy Webber to repair tree pit fencing located at 1660 W Division St. (24-0906)

Motion 6: The Clean & Green/Transportation Committee recommends to approve funding not to exceed **\$15,000** from line item **2.07 (Sidewalk Litter Abatement – Supplies)** for the purchase of fifteen (15) new trash cans and trash can liners to be placed within the boundaries of SSA #33. (24-0907)

Motion 7: The Clean & Green/Transportation Committee recommends to approve funding not to exceed **\$1,000** from line item **5.04 (Bicycle Safety Programs)** for the purchase of additional SSA #33 branded bike lights to distribute. (24-0908)

Motion 8: The Marketing & Business Development Committee recommends to approve Carol Fox & Associates as the PR firm for the remainder of 2024 through 2025 to be split evenly with the Wicker Park Bucktown Chamber of Commerce, not to exceed **\$23,000** from line item **1.09 (PR/Media Relations)** (24-0909)

Motion 9: The Marketing & Business Development Committee recommends to approve funding not to exceed **\$10,000** from line item **4.06 (Strategic Planning)** to establish a 36-month contract with Placer.ai to be split evenly with the Wicker Park Bucktown Chamber of Commerce to gather neighborhood analytics for the SSA Master Plan (24-0910)

Motion 10: The Marketing & Business Development Committee moves to approve funding not to exceed **\$30,000** from line item **1.06 (Holiday Decorations)** for the installation and removal of the neighborhood snowflake displays by Illuminight. (24-0911)

Motion 11: The Marketing & Business Development Committee moves to approve funding not to exceed **\$6,000** from line item **1.06 (Holiday Decorations)** for the installation and removal of holiday bike lighting by Illuminight on the 606 platform at Damen Ave. (24-0912)

Motion 12: The Marketing & Business Development Committee moves to approve funding not to exceed **\$1,750** from line item **1.07 (Print Materials)** for the printing of 5,000 additional neighborhood guides for 2025 Wicker Park Bucktown Neighborhood Guides for WPBCC from Town Square Publishing. (24-0913)

Motion 13: The Marketing & Business Development Committee moves to approve funding not to exceed **\$3,000** from line item **1.02 (Special Events)** for the hiring of carolers, a photographer, and community activities for the Annual Holiday Tree Lighting on December 7th. (24-0914)

10. Adjournment Motion

Motion