

Grants & Rebates/Marketing & Business Development Committee

Thursday, October 3rd, 2024 – 9:00 AM – 9:50 AM

Virtual on Zoom

In attendance: Elaine Coorens (Voting Member,) Marcy Huttas (Chair)

Staff: Alice Howe (Program Manager), Luke Scaletta (Community Engagement Coordinator)

Community Grants

Motion 1: The Grants & Rebates Committee moves to approve funding not to exceed **\$5,000** from line item **1.10 (Community Grants)** for WPBCC to fund marketing and supplies for the 2024 WPB Winter Wonderland. (24-1001)

Discussion: MH confirmed with AH that the event would be free to the public, as the grant application did not specify.

*EC motions. MH seconds. All ayes. **Recommendation passes.***

Motion 2: The Grants & Rebates Committee moves to approve funding not to exceed **\$2,000** from line item **1.10 (Community Grants)** for WPAC to fund artist stipends and materials for their 2024 Summer CREATE Series. (24-1002)

*MH motions. EC seconds. All ayes. **Recommendation passes.***

Motion 3: The Grants & Rebates Committee moves to approve funding not to exceed **\$5,000** from line item **5.03 (Security Patrol Services)** for Endless Supply to assist with on-site security patrol services (24-1003)

*MH motions. EC seconds. All ayes. **Recommendation passes.***

Motion 4: The Grants & Rebates Committee moves to approve funding not to exceed **\$5,000** from line item **5.03 (Security Patrol Services)** for Inn Joy to assist with on-site security patrol services (24-1004)

Discussion: MH and EC requested that the total expense of security costs for Inn Joy be calculated for the year, so the security rebate percentage can be verified before being approved by Commission. MH and EC made the same request for Round Two.

*MH motions. EC seconds. All ayes. **Recommendation passes.***

Motion 5: The Grants & Rebates Committee moves to approve funding not to exceed **\$5,000** from line item **5.03 (Security Patrol Services)** for Round Two Vintage to assist with on-site security patrol services (24-1005)

*EC motions. MH seconds. All ayes. **Recommendation passes.***

Motion 6: The Grants & Rebates Committee moves that the maximum individual reimbursable amount for the Safety Rebate be increased from \$1,000 to \$2,000 under line item **5.02 (Safety Improvement Program Rebates)** in 2025. (24-1006)

Safety Rebates

1. Antique Taco – 1360 N. Milwaukee Ave.
 - a. \$320.00 for glass replacement
2. Alcove's Condos – 1648 W. Division St.
 - a. \$1,000.00 for security cameras
3. Affordable Furniture – 1314 N. Milwaukee Ave.

- a. \$250.00 for anti-graffiti film
4. Round Two – 1469 N. Milwaukee Ave.
 - a. \$1000.00 for window & door replacements
5. Fringe / A Salon Inc. – 1437 N. Milwaukee Ave.
 - a. \$497.40.00 for anti-graffiti film replacement
6. Endless Supply Co – 1424 N. Milwaukee Ave.
 - a. \$1,000.00 for window & door replacements
7. Barnette Academy – 1894 N. Milwaukee Ave.
 - a. \$1,000.00 for security camera & buzzer system
8. Inn Joy – 2051 W. Division St.
 - a. \$240.00 for window replacement

Updates

- AH shared that SSA 33's Safety Rebate has seen an increase in traffic, along with higher reimbursable requests on account of inflation and increased vandalism. Thus, she recommended that the Safety Rebate amount in 2025 increase to \$2,000 maximum to account for these factors.