Grants & Rebates / Marketing & Business Development Committee

Tuesday, November 3rd, 2022 – 8:40 AM – 9:20 AM Virtual on Zoom

In attendance: Elaine Coorens (Voting Member), Christine Pundavela (Voting Member), Nicole Plecas (Co-chair), Marcy Huttas (Co-chair)

Guests: Michelle Gomez (Resident)

Staff: Alice Howe (Program Manager), Luke Scaletta (Community Engagement Coordinator)

Façade Rebates

1. The Committee reviewed the application for 1527 N. Ashland Ave. and would like to see more historical preservation – this will be brought to Commission for review.

Community Grants

<u>Motion 1:</u> The Grants & Rebates Committee moves to approve funding not to exceed **\$2,000** from line item **1.10 (Community Grants)** for WPBCC's Light Up WPB holiday shopping event to fund free rickshaw rides on December 10th. (22-1106)

- 1. Chopin Theatre
 - a. An application was submitted that was not eligible for funding in its current form.

Updates

1. WPBCC / SSA joint holiday party will be held at Fat Pour on 12/14

<u>Motion 2:</u> The Marketing & Business Development Committee moves to approve funding not to exceed \$2,000 from line item 1.02 (Special Events) to purchase food for the 2022 joint holiday party with WPBCC at Fat Pour on December 14th. (22-1107)

- 2. Polish Triangle Lighting
 - a. The committee reviewed three proposals from lighting vendors but would like more clarity. Staff will be sending out a clearer summary for a recommendation to bring to Commission this month.
 - i. This would be for stagnant, white lights to be installed ASAP.
- 3. 2023 Neighborhood Guide
 - a. The committee will vote on funding additional copies and distribution in early 2023.