

# Grants & Rebates / Marketing & Business Development Committee

Tuesday, July 5<sup>th</sup>, 2022 – 8:40 AM – 9:15 AM

Virtual on Zoom

*In attendance: Elaine Coorens (Voting Member), Christine Pundavela (Voting Member)*

*Staff: Alice Howe (Program Manager)*

## **Façade Rebate Applications**

**Motion 1:** The Grants & Rebates Committee recommends to approve funding not to exceed \$2,000 from line item 2.03 (Facade Enhancement Program) for Balanced Flow's façade rebate application to assist with their mural installation. (22-0701)

## **Security Rebate Applications**

**Motion 2:** The Grants & Rebates Committee recommends to approve funding not to exceed \$5,000 from line item 5.03 (Security Patrol Services) for Paradise Park to assist with on-site security patrol services. (22-0702)

**Motion 3:** The Grants & Rebates Committee recommends to approve funding not to exceed \$5,000 from line item 5.03 (Security Patrol Services) for Estelle's Bar & Grill to assist with on-site security patrol services. (22-0703)

**Motion 4:** The Grants & Rebates Committee recommends to approve funding not to exceed \$5,000 from line item 5.03 (Security Patrol Services) for Easy Bar to assist with on-site security patrol services. (22-0704)

**Motion 5:** The Grants & Rebates Committee recommends to approve funding not to exceed \$5,000 from line item 5.03 (Security Patrol Services) for Remedy Bar to assist with on-site security patrol services. (22-0705)

**Motion 6:** The Grants & Rebates Committee recommends to approve funding not to exceed \$5,000 from line item 5.03 (Security Patrol Services) for Cheesie's Pub to assist with on-site security patrol services. (22-0706)

**Motion 7:** The Grants & Rebates Committee recommends to approve funding not to exceed \$5,000 from line item 5.03 (Security Patrol Services) for Whiskey Business to assist with on-site security patrol services. (22-0707)

**Motion 8:** The Grants & Rebates Committee recommends to approve funding not to exceed \$5,000 from line item 5.03 (Security Patrol Services) for Debonair Social Club to assist with on-site security patrol services. (22-0708)

## **PR Proposals**

- The committee did not have quorum and decided to take one more month to have more applicants for review on September 1<sup>st</sup>.
- There were two submissions but they requested we work with the Silverman Group for an emergency retainer for our month without PR services.

Next Marketing & Business Development meeting – September 1<sup>st</sup>

Next Grants & Rebates meeting – October 6<sup>th</sup>