

**WPB SSA #33 Commission Meeting Agenda**  
**Wednesday, January 19<sup>th</sup>, 2022 – 8:04pm to 9:25pm**  
**Virtual Meeting – Hosted via Zoom**

Attendance:

Rebecca Dohe (RD)  
David Ginople (DG)  
Wayne Janik (WJ)  
Marcy Huttas (MH)  
Joe Hall (JH)  
Nicole Plecas (NP)

Guests – None

Staff – Alice Howe (Program Specialist), Pamela Maass (WPBCC Executive Director)

- 1) Call to Order at 8:04 PM
- 2) Review of November 2021 Minutes

*WJ motions. JH seconds All in favor. **Motion passes.***

- 3) Financial Reports through November 30<sup>th</sup> and December 31<sup>st</sup>

*JH motions. DG seconds. All in favor. **Motion passes.***

- 4) Executive Director Report; delivered by PM
- 5) Program Manager Report; delivered by PM & AH
- 6) Motions from Committees

**Motion 1:** The Clean & Green Committee moves to approve funding not to exceed **\$52,500** from line item **2.02 (Landscaping)** for Christy Webber Landscaping to provide general landscaping services. (22-0104)

*MH motions. JH seconds. All in favor. **Motion passes.***

**Motion 2:** The Clean & Green Committee moves to approve funding not to exceed **\$42,000** from line item **2.02 (Landscaping)** for Christy Webber Landscaping to provide seasonal plantings landscaping services for the Milwaukee Ave. planters. (22-0105)

*MH motions. DG seconds. All in favor. **Motion passes.***

**Motion 3:** The Clean & Green Committee moves to approve funding not to exceed **\$48,500** from line item **2.02 (Landscaping)** for Bartlett Tree Care to provide tree maintenance. (22-0106)

*MH motions. DG seconds. All in favor. **Motion passes.***

**Motion 4:** The Marketing & Business Development Committee moves to approve funding not to exceed **\$12,000** from line item **1.09 (PR/Media Relations)** for The Silverman Group's 10-month contract for PR Services to be split with the Wicker Park Bucktown Chamber of Commerce. (22-0107)

*MH motions. WJ seconds. All in favor. Motion passes.*

**Motion 5:** The Marketing & Business Development Committee moves to approve funding not to exceed **\$13,000** from line item **6.01 (SSA Annual Report)** for Teska Associates to create the 2021 Annual Report. (22-0108)

*MH motions. WJ seconds. All in favor. Motion passes.*

**Motion 6:** The Marketing & Business Development Committee moves to approve moving **\$15,000** in funding from line item **2.03 Façade Enhancement Program** to **5.03 Security Patrol Services** to increase our Security Rebate Program.

*MH motions. DG seconds. JH abstains. WJ, NP and RD favor. Motion passes.*

*Discussion: The motion was amended from the original recommendation of \$20,000. WJ would like to see more applications and interest from businesses. The adjustment was to ensure the line item does not remain empty. AH will confirm that these budget modifications will not result in a budget freeze due to City Counsel approval.*

**Motion 7:** The Marketing & Business Development Committee moves to approve moving **\$5,000** in funding from line item **2.04 Wayfinding and Signage** to **5.03 Security Patrol Services** to increase our Security Rebate Program.

*MH motions. DG seconds. WJ abstains. NP, JH and RD in favor. Motion passes.*

*Discussion: The motion was amended from the original recommendation of \$20,000. JH explained that this line item is overseen by Transportation Committee, which may have 2022 projects/intentions for this funding but has not yet met this year to begin planning.*

**Motion 8:** The Marketing & Business Development Committee moves to approve moving **\$10,000** in funding from line item **1.10 Community Grants** to **5.03 Security Patrol Services** to increase our Security Rebate Program.

*MH motions. DG seconds. All in favor. Motion passes.*

**Motion 9:** The Grants & Rebates Committee moves to approve funding not to exceed **\$5,000** from line item **1.10 (Community Grants)** for Heaven Gallery's 2022 Annual Programming to help fund artist stipends and marketing expenses. (22-0101)

*MH motions. DG seconds. All in favor. Motion passes.*

**Motion 10:** The Grants & Rebates Committee moves to approve funding not to exceed **\$2,000** from line item **1.10 (Community Grants)** for Wicker Park Farmers Market Indoor Market at The Den Theatre to assist with composting programming and marketing expenses. (22-0102)

*MH motions. WJ seconds. All in favor. **Motion passes.***

7) Adjournment Motion at 9:25 PM

*WJ motions. DG seconds. All in favor. **Motion passes.***