## Guide Development Committee Tuesday, October 8, 2019 - 8am-9:30am Goddess & The Grocer - 1649 N. Damen Ave.

In attendance: Marcy Huttas (Committee Chair)

Staff: Alice Howe (Program Specialist), Garrett Karp (Program Manager)

\*\*There was no quorum at this meeting. The topics below were listed on our agenda.

## **Rebate applications:**

1. Security Rebate - WPAC - Wicker Park Fest Weekend Security a. \$1,140 requested

## In progress:

- 1. Legacy Business Recognition Program Window Clings • Distributing 1st round to businesses now!
- 2. Revision to Rebate Applications
- 3. 2020 Neighborhood Branding / Promotional Campaign (Promote Committee)
- 4. Window Works update
- 5. Photo-op Frame
- 6. Ambassador Program?
- 7. Security Rebate Program
- 8. Calendaring for 2020

## Ongoing discussion:

- 1. SSA / Guide Development & Lincoln Yards
  - a. Leveraging WPB Master Plan
  - b. Distribution of Master Plan copies