

Executive Committee Minutes

Tuesday, October 15th, 2019 - 8:35am-10:50am

Wicker Park Bucktown Chamber of Commerce - 1414 N. Ashland Ave.

In attendance: David Ginople (Commission Chair), Rebecca Dohe (Vice Chair), Wayne Janik (Treasurer), Marcy Huttas (Secretary)

Staff: Alice Howe (Program Specialist), Garrett Karp (Program Manager), Pamela Maass (WPBCC Executive Director)

1. Wicker Park Fountain Restoration – additional funding for CSOS restoration
 - a. The committee would like to discuss this further with Chicago Park District and Wicker Park Advisory Council before approving anymore funding for the restoration or ongoing upkeep

Motion 1: The Executive Committee moves to approve funding not to exceed **\$1,140.00** from line item **5.05 (General Safety & Security Programs)** for Wicker Park Advisory Council's hired security in Wicker Park during Wicker Park Fest 2019. (19-1007)

RD motions. WJ seconds. All in favor. MOTION PASSES.

Motion 2: The Executive Committee moves to approve funding not to exceed **\$18,000.00** from line item **1.09 (PR/Media Relations)** to extend Silverman Group's PR contract for 2020 (shared contract with Wicker Park Bucktown Chamber of Commerce). (19-1008)

RD motions. WJ seconds. All in favor. MOTION PASSES.

2. Online Rebate Forms
 - a. The committee was asked to review a draft of the new online forms for Façade, Safety and Security Rebates prior to the meeting
 - b. The committee discussed policy changes before it is published online.
 - c. Staff will apply their recommendations and take it back to Guide Development Committee to be discussed in November.
3. 2020 Calendaring / Committee Schedules
 - a. GK presented a draft for the 2020 committee schedules and minor committee realignment based on previous discussions with commissioners
 - b. In this proposed draft, Guide Development and Promote Committee would swap some responsibilities and become "marketing" and "grants \$ rebates" sub-committees.
4. National Association of Realtors – Placemaking sponsorship opportunity
 - a. Approached WPBCC & SSA #33 about potentially sponsoring a placemaking initiatives
 - b. The committee brainstormed potential ideas