

Promote Committee  
Thursday, December 5<sup>th</sup>, 2019 - 8:45 am-10:20 am  
Wicker Park Bucktown Chamber of Commerce - 1414 N. Ashland Ave.

*In attendance: Rebecca Dohe (Committee Chair), Elaine Coorens (Voting Member), Fernando Moreno (Voting Member), Marcy Huttas (SSA Commissioner), Nicole Plecas (Resident)*

*Staff: Alice Howe (Program Specialist), Garrett Karp (Program Manager), Pamela Maass (WPBCC Executive Director)*

1. 2020 Collaboraction Programming
  - a. The Grants Committee will review this grant in January 2020.
  - b. The committee requested that Collaboraction submit more detailed information showing how much of their programming takes place in SSA boundaries
  
2. Curmudgeon / Josie Davis Presentation - Follow up
  - a. This could be a potential topic for the Commissioner Retreat.
  - b. RD would like to defer to SSA Commission / Executive Committee on scope of project before going forward with RFP process
  
3. Welcome Banners
  - a. Chicago Event Graphics changed 34 "Welcome" banners to "Happy Holidays" Banners
  - b. Most of the current banners need to be replaced after the 2020 holiday season
  - c. RD would rather wait until branding campaign to order new "Welcome" banners and suggested that the 34 current poles remain empty for a while after the holiday banners come down
  
4. 2020 Committee Adjustment
  - a. Promote and Guide Development will be trading responsibilities to have a "grants and rebates committee" and a "marketing" committee.
  - b. Grants & Rebates Committee would meet to review Community Grants quarterly
  - c. The executive committee will review the final schedule next week.
  
5. Gname the Gnome
  - a. The committee approved the result of the public poll and the winning name will be announced at the 2019 WPBCC holiday party next week at Exchange 312.
  
6. Holiday Lights/Decorations
  - a. Illuminight is in the process of installing the new snowflake holiday decorations on 525 poles
  - b. The Polish Triangle lights will be adjusted after the snowflakes are complete
  - c. The 606 Bike Lights at the Damen overpass will also be installed within the next week with Chicago Park District supervision