

Executive Committee Agenda
Tuesday, December 10th, 2019 - 8:40 am-10:20 am
Wicker Park Bucktown Chamber of Commerce - 1414 N. Ashland Ave.

*In attendance: David Ginople (Commission Chair), Rebecca Dohe (Commission Vice Chair)
Wayne Janik (Treasurer), Marcy Huttas (Secretary)*

*Staff: Alice Howe (Program Specialist), Garrett Karp (Program Manager), Pamela Maass
(WPBCC Executive Director)*

1. Budget
 - a. SSA bank account is almost empty – Chamber will be using line of credit for SSA payments into early 2020
2. Committee Re-Alignment
 - a. The committee discussed final changes to the proposed 2020 committee schedule that will be implemented starting January 1st, 2020.
 - b. Promote Committee and Guide Development Committee will become “Grants & Rebates Committee” and “Marketing & Business Development Committee”
 - c. There will be less total meetings throughout the year and all budget lines will explicitly be assigned to committees.
3. Voting Members
 - a. Discussion surrounding sharing voting members between new committees
 - b. Members of Promote and Guide Development would be grandfathered in
 - c. One option would be committee members at-large, although most of the commissioners would prefer specific membership by committee
 - d. Another option is reapproving current voting members in good standing on each committee to start the new year.
 - e. GK noted that we don't need to make this decision right away
4. 2020 Commission Retreat
 - a. Staff will check in with all commissioners about meeting on January 10th for the retreat.
 - b. GK request that Commissioners submit topics and staff may preempt the retreat with a survey
5. 2020 RFPS
 - a. Staff will be posting RFPs this week for 2020 landscaping, tree maintenance, and an the SSA annual audit for the 2019 fiscal year
 - b. The shredding/e-recycling event RFP will be held off until Clean & Green Committee can discuss how to move forward with the event in 2020.
 - i. Attendance dropped significantly in 2019 and most attendees are not coming from within SSA boundaries
 - ii. This could be potentially sponsoring another organization or an alderman's office who is already hosting these.
 - iii. Staff could also put together marketing materials to promote all other shredding and recycling events in the area.
6. Online Rebate Forms
 - a. New online form for Façade, Safety and Security rebates will go live on the website by January 1st.

7. Holiday Decorations

- a. Staff is in contact with Illuminight to change colors on Polish Triangle lights for holidays
- b. 606 Bike lights at Damen Avenue are being installed today.
- c. Snowflake decorations are installed throughout the neighborhood (completed Mon 12/9)

8. Promotional/Branding Campaign

- a. The committee discussed next steps that the new marketing & economic development committee will be working towards in 2020 and beyond.
- b. DG and RD suggested this could be a major topic at the 2020 Commissioner retreat