

## Executive Committee

Meeting Minutes

April 17 2018

9-10.30am

In attendance: Brent Norsman (chair), Wayne Janik (treasurer), David Ginople (secretary), Hans Kumler (SSA program specialist), Samantha Choudhury (SSA program manager), Pamela Maass (WPB Executive Director). Apologies - Rebecca Dohe (vice chair).

1. Wayfinding project through the Transportation committee was discussed. Thirst communications presented their first round of concepts based on our preliminary workshop. The committee selected preferred concepts which will be refined further and presented at the May subcommittee meeting. Next step is to also provide estimated costs so we can identify what we would like to set aside in our 2019 budget.
2. Additional SSA Benches that were approved funding for in 2016 and have permits for will be installed on Division St in the coming month.
3. Safety rebate application for 1521 N Milwaukee Ave – an additional rebate of \$142.50- for second security camera on the alley behind the business was approved.
4. WPB Ambassador program requires more businesses to formally apply to launch the program properly. As there is a sense of urgency to reach out to interested businesses, the committee prefer if we actively recruit and reach out to businesses to take advantage of the rebate program.
5. The committee were supportive of a project around activating vacant storefronts and provide on a rolling basis grants of up to \$2500 for each artist/storefront.
6. The committee were also supportive of using a summer intern for 3 months if there was enough money in the 2018 budget to accommodate.
7. Motions for 4/17 Commission Meeting:
  - a. Motion 1: To approve Nicole Plecas as a voting member on the Guiding Development sub-committee.
  - b. Motion 2: To approve spending not to exceed \$3,000.00 for tree tags for Arbor Day project.
  - c. Motion 3: To approve spending not to exceed \$4,000.00 to install fencing around Mautene Crt Planter boxes.
  - d. Motion 4: To approve spending not to exceed \$10,000.00 to support artists to activate vacant storefronts in conjunction with the arts committee.
  - e. Motion 5: To approve funding of Heaven Gallery's Benefit event, to take place May 5<sup>th</sup> 2018, in the amount of \$5000 for the production of print, digital marketing from line item 1.10 (community grants).
  - f. Motion 6: To approve funding of Do Fashion at Do Division Festival, to take place June 1-3 2018 in the amount of \$4,000 from line item 1.10 (community grants).